

A.S. STUDENT SENATE MEETING
April 17, 2007
VU 567

Present: Annie Jansen, Ashley Schweizer, Brandon Adams, Jake Massine, Jared Zeretzke, Nikki Gossell, Jordan Smith, Lacey Stuart, Elliott Hindman, Brian Lewellen, Kelly Hansen, Seth Hersch
Absent: Jared Zeretzke
Advisor: Kevin Majkut
Secretary: Brooke Hayter

Meeting called to order at 6:05 by Seth Hersch

Summary of Motions:

Motion # 002-S-07 to approve the minutes from 4/10/07 with noted revisions

I. Approval of Minutes – 4/10/07

Motion # 002-S-07 to approve the minutes from 4/10/07, made by Lacey

Second: Kelly

Vote: 12-0-0

Passed.

II. Revisions to the Agenda

Discussion item B. Virginia Tech Shooting, added to agenda.

III. Public Forum

None

IV. Information Items

None

V. Action Items

None

VI. Discussion Items

a. Digital Signage Proposal – Docs. 1 & 2

Jim Schuster presented the Digital Signage Proposal to the Senate. A donor is giving \$14,000 to the school in order to help us purchase LCD monitors which could be used for advertisement around the school. Jim has gone to the AS Board of Directors to request anywhere from \$4,000 to \$20,000. The goal is to have four monitors 2 of which are already purchased and on campus. We would also need to buy the software for the program. Also there would be a new employee in the Publicity Center who would be the content manager of the screens. Much of the discussion held was about, the content that would be on the monitors. The Senate felt there needed to be a “steering group” who would set strict guidelines for the advertisements that go onto the monitors. They do not want to be bombarded with multi national corporation commercials. They do feel that along with opening it up to all on campus places such as, the AS, Woodring and Fairhaven colleges, University of Administration, Food Services, and many other places on campus, along with local business. By opening it up to the local businesses we could have revenue coming in, the money would in turn go toward paying for the monitors, then paying the salary of the content manager, and lastly any left over money will be placed into scholarship funds. The Senators felt very strongly that the board, which is making their decision this Wednesday April 18, 2007, should really make sure standards are set for the content.

Brandon Adams entered at 6:50 pm.

Lacey Stuart left at 7:00 pm.

An informal vote was taken to see how the Senators felt about the Digital Signage proposal, so Seth could take that information to the board meeting and help them make their decision. 9 of the Senators were in favor of 1 screen, 7 were in favor of 2 screens, and 8 were in favor of 3 screens. All the Senators were in favor of the general idea of digital signage.

b. Virginia Tech Shooting

First Jim Schuster informed the Senators that a banner is going to be in the VU for all Western students to sign, the banner will then be sent to Virginia Tech. The Senate made a decision that something needed to be about creating a dialogue among the students as soon as possible. Anne Walden Newman and Annie Jansen are on a committee to advertise for a student forum which is going to be held the following Monday or Tuesday. Other ideas were discussed such as holding a program with speakers that teach students what to do if they are ever in this type of situation. The Senators also decided to send a card or banner from just the Senate members to the Senate members at Virginia Tech. Seth will be working on getting contact information, and hopefully it will be sent the following week. A memorial service may also be held, school counselors would be around to talk with the students.

VII. Other Business

None

VIII. Senator Reports

- a. **Brian Lewellen:** Missed the Rec Center meeting, but apparently they went over the budget.
- b. **Kelly Hansen:** Has no new information, but there are spots available to help her with earth day this coming Saturday.
- c. **Ashley Schweizer:** No new information.
- d. **Nikki Gossell:** No new information.
- e. **Seth Hersch:** Spoke with Tim from Facilities Management, they will be doing a building assessment with PUD which Seth will be taking part in. Also he was told he has an academic coordinating position.
- f. **Brandon Adams:** He missed his ATC meeting so he could make it to his softball game which is at 5 o'clock. Also Wenatchee the weekend before was awesome.
- g. **Elliott Hindman:** No new information.
- h. **Anne Walden-Newman:** No new information. Told the Senators about a face book group for Lacey Stuart who is running for the AS Board of Directors.
- i. **Jake Massine:** Meetings for the Rec Center are going to be twice a month now since they are discussing their budget.
- j. **Jordan Zeretzke:** No new information.
- k. **Annie:** No new information. She also has a face book group, as she is running for the AS Board of Directors. She went to Wenatchee as well for the Western Democrats and won the award Rookie of the Year.
- l. **Sean Ferris:** No new information.
- m. **Kevin Majkut:** Made an announcement that there are only 8 weeks left in school, and they will go by very quickly.