



AS Board Funding Request

Please turn this sheet in to the Vice President for Business and Operations as soon as you have filled it out. They will provide you with proposal writing guidelines and deadlines.

Title of Event or Project: Auction Block to Hip Hop

Date of Event (this request should be turned in 6 Weeks prior to the event date.): Nov. 5th, 2009

Brief Description of Event or Project: Theatre production from NYC that addresses the perpetuation of black stereotypes and degradation of women through commercialized Hip Hop. The play takes the main character back to key points in his ancestor's history to try and get him to fight against the system holding his people down versus conform to it...

Summary of expenses: \$8,500 speaker fee/travel; \$500 set-up/personnel/security; \$150 publicity; \$100 hospitality

Total Funding Requested from the Board: \$1,500

Requested in the form of a: (circle preference) grant loan underwrite

Name of Organization: Social Issues Resource Center

Co-Sponsors: BSU, CBC, Diversity Fund, BoD (all potential)

Contact: Alekz Wray Phone: x6804

Email(s): as.rop.sirc.asst.coord@wvu.edu

I have reviewed this form: [Signature]
(Director's Signature)

To be filled out by the Board Office

This form was received at _____ on _____ by _____
Time Date Name

The VP for Bus Ops reviewed this form: _____

PROGRAM PLANNING WORKSHEET

PLEASE SUBMIT THIS FROM AS AN ATTACHMENT TO: as.rop.director@wwu.edu
Use this form as a tool for working with your Director when creating ideas for programs.

Office: Social Issues Resource Center

Title of

Program: Auction Block to Hip Hop

Date/time: 11 / 5 / 09 Time: 7pm-9pm

Location: VU MPR Expected Attendance: 300

Description of Event:

Auction Block to Hip Hop is a theatre production about a Hip Hop mogul named Set Fo' Life who buys into the system that perpetuates black stereotypes and degrades women... one night after an award show he is visited by 3 ghosts who take him back to his ancestors time... He sees his great grandmother and great grandfather leading a slave revolt... he sees his mother and father fall in love as Black Panthers in the 1960's and then we see him fall in love with his girlfriend during an anti-apartheid movement... He comes to a crossroad where he has to choose conforming to a system that sells out his people or take the path that fights the system...

Issues this program will address:

Some of the issues that this program will address are as follows: the degradation of women in hip hop; the disconnection between black youth and black history; and conforming to a system or industry that encourages people to perpetuate stereotypes that loom over their community.

To whom will this program appeal?

This program will appeal to students or community members who are drawn to hip hop, history, theatre, African American empowerment, civil rights issues, and women's empowerment.

Does this audience vary from past programs, or is it targeting the same populations?

This event varies from past programs because while we have done a similar type of program (e.g. theatre production), it is on a totally different topic and the areas that this play touches on are unique and creative. It's from the same producers as Platanos and Collard Greens, which was a play put on last year about interracial relationships that drew a large attendance from ESC clubs and the campus and community. Auction Block incorporates/covers so many topics and interest areas and issues that the audience it would draw would be unlike any other event the SIRC has put on.

Type: Social Recreational Educational Entertainment

Other:

Program Mission:

How does this program fulfill the A.S. Mission, our office mission, and our office's program standards?

The AS mission statement includes "furthering achieving the mission of the University and complementing classroom education." This programs fulfills the AS mission in that it can directly aligns with some of the teachings that take place in the American Cultural Studies and History departments. It is an activity that all students can come to and enjoy because it is a play that is not only entertaining but also educational.

The program fulfills the SIRC's mission statement in that it will start a dialogue about how hip hop and rap perpetuates stereotypes of specific communities and is used as a tool to degrade women. It's not a topic that is often discussed seriously and this event will open the door to some genuine dialogue. This event will also draw a large crowd from various interest groups that will allow for some connections to be made between different clubs and organizations.

What do we expect participants to gain from this event? What is the desired outcome?

We expect participants to gain a greater insight into the African American community, the role Hip Hop actually plays in shaping some peoples' ideals, and how the status of women is being impacted by Hip Hop. We also expect for the audience to have a great time.

What troubles will we run into? What complaints could we get? What problems might arise? How can you prevent or mediate these issues?

Trouble we could run into is the Publicity Center... we are going to make a good faith effort to utilize their services properly and are going to be in contact with them continuously and make sure we get our goals across and are communicating properly. Another trouble we could run into is not getting the word out enough but are going to come up with an effective way of reaching people on campus. A complaint we could get is that it perhaps wasn't long enough, wish they could have done multiple performances, etc. I looked into having them come for multiple showings but they were going to charge extra for speaker fees, and the play is about 1.5 hours so it is a good length.

Proposed Budget:

Supplies: _____ Publicity: \$150 Speaker Fees: \$8,500
Hospitality: \$100 Event Services: \$500 Travel: Included in SF
Other Costs: _____ Total Costs: Appr. \$9,250
Your office contribution: \$750-\$1,000
Other funding sources: CBC, Steering, BoD, Diversity Fund

Publicity we will use:

- | | | |
|--|---|--|
| <input checked="" type="checkbox"/> Publicity Center Posters/Banners | <input type="checkbox"/> Internally made posters/banners | <input checked="" type="checkbox"/> Word of Mouth |
| <input checked="" type="checkbox"/> Publicity Center handbills | <input type="checkbox"/> Internally made handbills | <input type="checkbox"/> Sandwich Boards |
| <input checked="" type="checkbox"/> AS Review | <input checked="" type="checkbox"/> KUGS | <input type="checkbox"/> Table Tents |
| <input checked="" type="checkbox"/> E-mail | <input checked="" type="checkbox"/> Classroom Announcements | <input checked="" type="checkbox"/> Facebook/Myspace |
| <input type="checkbox"/> Bellingham Herald/Weekly | <input checked="" type="checkbox"/> AS Webpage | <input type="checkbox"/> Tabling |
| <input type="checkbox"/> Other: | | |

Program Planning Staff:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Coordinator(s) | <input checked="" type="checkbox"/> Assistant Coordinator(s) |
| <input type="checkbox"/> Program Coordinator/Staff | <input type="checkbox"/> Hourly Staff |
| <input type="checkbox"/> Work Study | <input type="checkbox"/> Volunteers |

Please, list or attach any possible collaborations/co-sponsorships:

BSU, IDC, STEP 2 THIS

Please, draft an agenda or outline of the program:

Set Up: 5:00pm
Rehearsal: 6:00pm
Open Doors: 7:00pm
Start: 7:30pm
End: 9:00pm
Break Down: 10:00pm

Funding Request Itemized Budget

Event: Auction Block to Hip Hop
Date: Nov 5 2009
Location: VU MPR

Estimated Expenses	
Performers:	
1 8 performers with flights	\$ 8,500.00
2	\$ -
3	\$ -
4	\$ -
5	\$ -
6	\$ -
VU Event Services	\$ 500.00
Publicity/Advertising	\$ 150.00
Food	\$ 100.00
Lodging	\$ -
Transportation	\$ 30.00
Equipment Rental	\$ -
Parking	\$ -
	\$ -
Total Costs	\$ 9,280.00

Co-Sponsorship Revenue		
Sponsor 1 CBC	\$ 5,500.00	pending
Sponsor 2 IDC (Activities)	\$ 5,000.00	pending**
Sponsor 3 BoD	\$ 1,500.00	pending
Sponsor 4 BSU (Steering)	\$ 1,500.00	pending
Sponsor 5 SIRC	\$ 1,000.00	confirmed
Sponsor 6 Diversity Fund	\$ 500.00	confirmed
Sponsor 7	\$ -	
Sponsor 8	\$ -	
Sponsor 9	\$ -	
Sponsor 10	\$ -	
Total	\$ 15,000.00	

Estimated Revenue (High)				Estimated Revenue (Low)			
0	tickets @ \$	-	\$ -	0	tickets @ \$	-	\$ -
0	tickets @ \$	-	\$ -	0	tickets @ \$	-	\$ -
Gross Ticket Revenue		\$	-	Gross Ticket Revenue		\$	-
Less 5% tax		\$	-	Less 5% tax		\$	-
Less Box Office Fees (10%)		\$	-	Less Box Office Fees (10%)		\$	-
Estimated Net Revenue		\$	-	Estimated Net Revenue		\$	-

Co-Sponsorship Revenue \$15,000.00 \$ 15,000.00
Estimated Gain/Loss On Event \$ 5,720.00 \$ 5,720.00

** = requesting higher amount from AS Activities Council through IDC, they will make their decision after seeing how much other co-sponsors give, so in the end there will not be any revenue