

Associated Students of Western Washington University
AS Promotions Committee Charge & Charter
~~July 2008~~ October 2009

- I. CHARGE** Develop strategies to conduct a year-long campaign to promote the AS as an entity. Support and guide the individual AS offices with their marketing plans to facilitate consistent promotional efforts. Make recommendations to the AS Board regarding publicity and marketing, and fund AS promotional tools.
- II. MEMBERSHIP**
- AS VP for Activities, Chair
 - ~~- AS Marketing Coordinator, Vice Chair~~
 - ~~- AS Centennial Event Coordinator~~
 - KUGS Promotions Director
 - Outdoor Center Promotions & Outreach Coordinator
 - Publicity Center Representative, appointed by the PC Coordinator
 - AS KVIK Representative, appointed by KVIK
 - AS Productions Representative, appointed by AS Productions
 - Ethnic Student Center Representative, appointed by the ESC
 - AS Resource & Outreach Programs Representative, appointed by the ROP
 - At-large students may be added as needed, approved by the AS BOD
 - Publicity Center Coordinator, Advisor (non-voting)
 - AS Student Secretary (non-voting)
- III. CHAIR** The Chairperson shall be the AS Vice President for Activities. (S)he convenes all meetings, approves agendas, and presides at all meetings. ~~The Vice Chairperson shall act in the absence of the Chairperson. A Vice Chairperson may be selected at the discretion of the committee and acts in the absence of the Chairperson.~~
- IV. MEETINGS** The committee shall meet as necessary, but not less than one time per month. Meetings shall be called by the Chairperson with a minimum of twenty-four (24) hours notice. A meeting may also be called by any member when requested by twenty-five (25) percent of the seated voting membership.
- V. VOTING** In order for a motion to pass, it must obtain a majority of the legal votes cast, but not less than four (4) affirmative votes. An abstention shall not count as a legal vote cast.
- VI. QUORUM** A majority of the voting membership seated shall constitute a quorum. If a quorum is not present, the chair will adjourn the meeting and reschedule to a new day and hour.
- VII. AMENDMENTS** This charter may be amended ~~by a two-thirds (2/3) vote of the committee and~~ a majority of the AS Board.
- VIII. BYLAWSRULES** The committee may adopt Bylaws rules governing its operation by a two-thirds (2/3) vote of the voting members.
- IX. REPORTAGE** The committee shall report to the AS Board of Directors.
- X. FUNDING** It shall be the purview of this committee, in addition to normal AS budgeting procedures, and subject to the regular review process, to allocate funding to promotional tools for the AS.