

Associated Students of Western Washington University
A.S. Promotions Committee Charge & Charter
October, 2006

- I. CHARGE** Develop strategies to conduct a year-long campaign to promote the A.S. as an entity. Support and guide the individual A.S. offices with their marketing plans to facilitate consistent promotional efforts. Make recommendations to the A.S. Board regarding publicity and marketing, and fund A.S. promotional tools.
- II. MEMBERSHIP** - A.S. VP for Activities, Chair
- KUGS Promotions Director
- Outdoor Center Promotions & Outreach Coordinator
- Publicity Center Representative, appointed by the PC Coordinator
- A.S. KVIK Representative, appointed by KVIK
- A.S. Productions Representative, appointed by AS Productions
- Ethnic Student Center Representative, appointed by the ESC
- A.S. Resource & Outreach Programs Representative, appointed by the ROP
- At-large students may be added as needed, approved by the AS BOD
- Publicity Center Coordinator, Advisor (non-voting)
- A.S. Student Secretary (non-voting)
- III. CHAIR** The Chairperson shall be the A.S. Vice President for Activities. (S)he convenes all meetings, approves agendas, and presides at all meetings. A Vice Chairperson may be selected at the discretion of the committee and acts in the absence of the Chairperson.
- IV. MEETINGS** The committee shall meet as necessary, but not less than one time per month. Meetings shall be called by the Chairperson with a minimum of twenty-four (24) hours notice. A meeting may also be called by any member when requested by twenty-five (25) percent of the seated voting membership.
- V. VOTING** In order for a motion to pass, it must obtain a majority of the legal votes cast, but not less than four (4) affirmative votes. An abstention shall not count as a legal vote cast.
- VI. QUORUM** A majority of the voting membership seated shall constitute a quorum. If a quorum is not present, the chair will adjourn the meeting and reschedule to a new day and hour.
- VII. AMENDMENTS** This charter may be amended by a two-thirds (2/3) vote of the committee and a majority of the AS Board.
- VIII. BYLAWS** The committee may adopt Bylaws governing its operation by a two-thirds (2/3) vote of the voting members.
- IX. REPORTAGE** The committee shall report to the AS Board of Directors.
- X. FUNDING** It shall be the purview of this committee, in addition to normal AS budgeting procedures, and subject to the regular review process, to allocate funding to promotional tools for the AS.